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## The mission

The mission of Black Star Industries is "Building Economic Development and Commerce for and between African People worldwide."

BSI is about African people coming together for Africans, meeting the needs of all our people everywhere for prosperity, decent housing, health and the ability to follow our aspirations to contribute to the development and well-being of our people and our society.

Uhuru Foods & Pies (UFP) is one of the dynamic economic development institutions of Black Star Industries.

# History of Uhuru Foods & Pies

Uhuru Foods & Pies (UFP) is one of the dynamic economic development institutions of Black Star Industries.

Uhuru Foods & Pies is a popular progressive tradition at Farmers Markets, festivals, street fairs and outside grocery and gift stores where our delicious pies,

healthy and tasty breakfasts and mouth-watering festival food have been enjoyed by Bay Area residents for more than three decades.

But Uhuru Foods & Pies is about so much more than producing tasty edibles.

Named for the Swahili word for "freedom," Uhuru Foods & Pies is a subsidiary of Black Star Industries (BSI), a black-led self-determination program of the African People's Socialist Party (APSP), the worldwide organization building for African liberation and unification.

Uhuru Foods & Pies is not a business owned by an individual, but a part of an independent African economy that African people are building to once again own and control our resources, including our own land, food production and distribution.

For over 30 years, it has been operated by dedicated volunteer teams who unite with our mission to



create, produce and sell the freshest foods to build self sustaining economic development designed for the prosperity and self-determination of present and future generations of African people worldwide.

In 1972, when organizers formed the African People's Socialist Party, they understood that economic self-reliance and self-determination were a necessity to carrying out the goals of the liberation struggle. The campaigns and programs of the APSP also had to be funded, and could not be dependent on resources from others.

In the 1970s, the APSP did constant fish fries, car washes, donation campaigns, owned a black commercial newspaper, and opened a bookstore, record store and restaurant.



The APSP formed the African People's Solidarity Committee (APSC) in 1976. The APSP called for solidarity, not charity, from the white community where the resources of the world are concentrated. APSC did bake sales and began doing concessions at progressive political events and at theaters, concerts, fairs and festivals in the San Francisco Bay Area and other cities.

Throughout the 1980s, APSC took the APSP African community campaigns and programs out to white communities around the country through Uhuru Foods & Pies, winning funds and support

from tens of thousands of people. Information and signs at the concessions promoted reparations to the African community, and the African-led campaigns that advanced the interests of the African working class.

These campaigns included the African People's Free Childcare Collective, the Bobby Hutton African People's Freedom Health Clinic, Uhuru Festival music & cultural events, the World Tribunals





on Reparations to African People, and the Community Control of Housing ballot initiatives, as well as institutions like Spear Graphics Printing, Shango Yetu Clothing store and Burning Spear Publications. In 1988, the APSP also opened Uhuru Furniture & Collectibles, now celebrating more than 25 years in Oakland and 20 years in Philadelphia!



In 1987, the Uhuru Movement opened Uhuru Bakery Café and Catering in Oakland. The Uhuru Bakery quickly became an extremely popular institution serving healthy comfort foods to rave reviews from food critics and the public. The Bakery Café was forced to close in December 1989 due to damage from three mysterious fires in the building that the landlord refused to repair.

Uhuru Foods & Pies became a preferred vendor at many large events, such as the Monterey Jazz Festival, SF Pride Festival, Honda Grand Prix, Reggae on the River and Art & Soul Festival.

In 2004, Uhuru Foods & Pies began serving breakfast from Uhuru Bakery Café recipes at the St. Petersburg, Florida Saturday Morning Market and in 2005 at the Grand Lake Farmers Market and other fresh markets in the SF Bay Area.

Over the years, Uhuru Foods & Pies holiday pie sale has become a tradition in the Bay Area and in Florida. The community volunteers and purchases thousands of pies each holiday season both because they are of excellent quality and



because the funds support programs of the Uhuru Movement.

Uhuru Foods & Pies, now a wholly-owned subsidiary of Black Star Industries, is poised for explosive development internationally to benefit African people for liberation and self-government.

This is what makes Uhuru Foods & Pies unique. It's not just a great pie or breakfast; it's a cause that forwards the right of African people ourselves to determine our own lives and future, control our own land, resources, food, distribution, and means of production.

# What Is Black Star Industries?

The mission of Black Star Industries is "Building Economic Development and Commerce for and between African People worldwide."

BSI is about African people coming together for Africans, meeting the needs of all our people everywhere for

prosperity, decent housing, health and the ability to follow our aspirations to contribute to the development and well being of our people and our society.

Black Star Industries is the 21st Century Garveyism. Black Star Industries is the economic vision and institution created by African People's Socialist Party (APSP) Chairman Omali Yeshitela as the key instrument for developing our own independent anti-colonial economy.

Marcus Garvey built the United Negro Improvement Association (UNIA) that boasted millions of members around the world in the 1920s. With the slogan of "Africa for Africans, those at home and those abroad," the UNIA created the visionary Black Star steamship line along with hundreds of African-owned businesses ranging from laundries to recording studios.

Chairman Omali Yeshitela has developed and carried on Garvey's legacy by creating the theory of African Internationalism and building many large, successful self-reliant economic institutions. Like Garvey's institutions, these



institutions are about self-determination and building a foundation for an independent Africa and African economy.

Black Star Industries promises a future for African people, not just a job! Every African around the world should be a part of Black Star Industries because the future of our people depends on our ability to have an economy that is primarily designed to take care of black people first and foremost.

Black Star Industries is tied to the quest for economic and political justice, unity and liberation for African people, in Africa and wherever we have been dispersed throughout the world.

In addition to Uhuru Foods & Pies, Black Star Industries includes institutions such as:

**Planet Uhuru Apparel**, creating, producing, and distributing apparel with the means of production in our own hands.

Uhuru News & Radio, including UhuruNews.com and Uhuru Radio online internet station; independent media from the African Internationalist working class perspective.

**Burning Spear Publications**, publishing and distributing the books of Chairman Omali Yeshitela and other authors.

One Africa, One Nation Marketplaces, creating commerce for and between African people worldwide with local and online marketplaces, including the monthly Uhuru Marketplace in Philadelphia, PA celebrating 10 years of operations.











A half millennium after the onslaught on Africa, there is no place in the world where large numbers of African people live in prosperity, freedom and peace.

Our stolen labor, land and resources gave birth to the system of capitalism, and in the U.S., on land wrenched from the Indigenous people who were victims of European genocide.

The wealth of Wall Street, Fleet Street, America and Europe rests literally on the graves of enslaved African people and the ports that harbored the slave ships.

A hundred and fifty years after the end of chattel slavery, more than a million of us are locked down in a Jim Crow prison system in the U.S.



Hundreds of thousands of us are sleeping on the streets in Haiti, and millions of us live with the bloated bellies of starvation in Africa, the wealthiest continent in the world in natural resources.

In fact, Africa and Africans have been part of someone else's economy. Now it is past time for Africans to take care of ourselves. We need an independent economy that is able to feed, clothe and house Africans. We need an economy that will inspire our children and our people to greatness.

85% of African people in the U.S. live below the government established poverty line, and the poverty rate for African women is nearly three times that of white women. In 2015 unemployment for African people stands at more than twice that of white workers. Incarceration rates are six times higher than whites (eight times for



women), with 1.7 million African men under correctional control and African women comprising nearly half of the female prison population.

Black Star Industries is the seed of the independent African economy. We are building an independent economy in our own interest. We are investing in our collective future.

BSI will overturn the legacy and verdict of colonialism through the leadership of African working people ourselves. We are changing our conditions, changing the relationships between peoples and thereby changing the world.

# **Black Star Industries** is not charity.

Black Star Industries works to create a world in which all trade and commerce benefits the interests of African workers and formerly oppressed peoples and nations.

BSI addresses the fundamental, underlying cause of the poverty and theft of resources of Africa and African people. Charity organizations and NGOs are like band-aids that simply make some people feel better while keeping the status quo and the same economic and political systems intact. Black Star Industries overturns the tangible conditions of colonialism.

BSI believes that not one child shall go hungry; not one family shall be homeless; not one youth shall be without a positive future: not one elder shall be disrespected and alone: not one African shall be thrown into prison by a system that makes money from his or her incarceration.

BSI stands in solidarity and unity with all oppressed peoples struggling for liberation and self-determination. including the Indigenous people of the Americas, the Mexican people, the Arab and Palestinian people, Asians and others who are also faced with the task of overturning the legacy of colonialism and oppression.



BSI is working for a world in which all humanity can live as one, no one at the expense of others.

What is the vision for Uhuru

**Ultimately Uhuru Foods & Pies is about** putting the means to grow, produce and distribute fresh food into the hands of African people. The vision of Uhuru Foods & Pies includes the goal to control our own land, farms, trucking, baking, cooking and distribution of food. Foods & Pies? none of which African people are currently able to carry out on a large

scale inside the U.S., Africa or anywhere in the world today.

We begin a new food chain: growing food on our own land, in backyard and community gardens; bringing the food for sale or trade to One Africa! One Nation! Marketplaces throughout the world; having our own warehouses and transportation systems; building international relationships with other food growers and distributors for import/export; making healthy and nutritious foods accessible, affordable and in demand to improve the individual and collective health of our people.

This is the healthy economic future for everyone: the solution to the hunger and starvation created by parasitic capitalism where food production and distribution is based on profit.

Uhuru Foods & Pies has begun making this vision a reality with the installation of the Uhuru Jiko Community Commercial Kitchen in St. Petersburg, FL in 2012, and is working to open a second Uhuru Jiko in Oakland, California. Uhuru Jiko is an important resource for the African community to have access to facilities and equipment required to operate catering, concessions or other food businesses, or to develop and market new food products.

In addition to creating community commerce and growing African community businesses, Uhuru Jiko will be the center for the new BSI African Independence Workforce Program that is addressing the urgent need today for African people to be economically self-reliant both individually and as a people.





We are solving the problem that millions of African women and men are excluded from the workforce because they have been incarcerated. The African Independence Workforce Program will employ African people as bakers, cooks, operations managers, volunteer recruitment coordinators and other jobs in our long-standing Uhuru Foods & Pies institutions such as the festival and fresh market concession booths and the annual holiday pie campaign.



The African Independence Workforce Program will provide training, tools for educational advancement and a livable wage, increasing the capacity of Uhuru Foods & Pies to sell and distribute pies and products locally, regionally and nationally, which will in turn build our economy and provide more employment opportunities.

Future components of the program include a housing initiative, backyard and community gardens, and a childcare collective.

This is the next step to African independence and the power to govern! There can be no self-determination without self-reliance.

# Why is BSI about Reparations?

U.S. and European civilization were born from, and are presently maintained by, the horrendous theft of human and material resources from Africa and its people.

The stolen labor and resources of African people have fed white society for more than 400 years, providing prosperity, home ownership, democracy and the ability to climb the ladder of success to millions of workers emigrating from impoverished Europe.

Africa and African people are due reparations, just economic compensation, for the centuries of genocide, oppression, and enslavement of our people.

African people will not gain justice and prosperity from well-wishing. We are working to regain control of the value of our labor that has forcibly gone to benefit others for so long.

On average, white families in the U.S. have more than 22 times the assets of those of African families. White people generally expect to live in tree-lined communities with social services, security and general peace, while African communities are generally characterized by poverty and imposed violence.





Corporations, banks, churches and white people who want to overturn the legacy of colonialist and racist relations between white people and Africans, oppressors and the oppressed, can contribute to and support Black Star Industries programs such as Uhuru Foods & Pies as a stand of reparations.

Reparations is not charity! Reparations acknowledges and rights a wrong financially as well as verbally. It is a way for white people to participate in and support the African-led movement for economic self-sufficiency and justice.

It is in the interest of white people to join this great movement for reparations to create a world in which all humanity works and shares one small planet together, no one at the expense of others.

This is the only basis for the end of war and violence and the healing of the planet and all of its inhabitants.

Reparations in the hands of Black Star Industries contributes to a new economic foundation for the entire African community.



# Where does the money go

?

Your support will expand and develop all the current Black Star Industries institutions as viable economic development for African communities throughout the U.S. and worldwide.

#### **Build and Expand Uhuru Foods & Pies**

- Secure full time staff for training, product development, daily food production, promotions, marketing and volunteer/intern coordination.
- Develop Uhuru Foods & Pies products, packaging and systems for storage and distribution.
- Bring Uhuru Foods & Pies to African communities nationally and internationally, with the necessary training and equipment to increase booths at markets, fairs and festivals in each area.

#### Provide a Future for African People, Not Just A Job

- Create a comprehensive African Independence Workforce Program that will focus. on adults with barriers to employment, particularly African women and men who have been incarcerated.
- Implement programs for housing and childcare along with backyard/community gardens and cooking/nutrition classes to address all needs of African people for a self-reliant future.
- Install Uhuru Jiko
   Community Commercial
   Kitchen in Oakland. Like
   the kitchen operating in
   St. Petersburg,FL, Uhuru Jiko
   will provide the means of
   production for Uhuru Foods
   & Pies, while providing the
   opportunity for the
   community to develop
   and grow food businesses.



#### Own and Control Our Own Resources for Self-Sustaining Economic Development

 Acquire the means of production to grow food on a large scale in Africa, the US and every where African people are dispersed.

 Acquire land and equipment for farming and food storage.

 Acquire food distribution equipment and set up food transport and storage systems.

 Set up water irrigation and storage systems. Acquire the means for generating energy.



- Develop Black Star Industries International Online
   Marketplace where African people can promote and sell our
   products to the world with resources going directly back into
   the African community economy.
- Develop One Africa One Nation Marketplaces in every city and community where African people live as a center for barter, trade and sales. We meet our needs for commerce and retain the majority of the resources to circulate within the community.





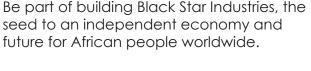
Develop backyard and urban gardens and Farmers
 Markets to feed our families and neighbors and ensure we
 control the ability for African people to access nutritious food.

## Expand the capacity of Uhuru News & Radio and Uhuru Publications

- Increase programming to allow African communities worldwide to have our own voice.
- Acquire the latest audio, video and broadcasting technology.
- Expand the ability to publish books and pamphlets by and for African working class people.

#### What can you do? Be a part of Uhuru Foods & Pies!

Development



## Support the Development of Uhuru Foods & Pies and Oakland Uhuru Jiko

- Join the campaign to locate and secure funding for the Oakland Uhuru Jiko.
- Join the campaign to build the African Independence Workforce Program.
- Locate and secure grants, investments, crowdfunding, donations.
- Network to build partnerships.
- Promote and build the programs online and through print and social media.



#### Jump into the Uhuru holiday Pie Campaign Team

- Organize a pie tasting at your office, home, organization, place of worship.
   We supply a speaker, pies and order forms!
- Staff a community table selling pies.
   Join others or bring a friend or family member to sell delicious meaningful pies!
- Volunteer in the kitchen. Bakers needed!

#### Volunteer with the Market and Streetfair team

- Staff an outdoor kitchen.
- Help develop breakfast and lunch menus.
- Train to coordinate a station or the booth.

# Tell us what skills you have that can grow and promote Uhuru Foods & Pies

Make a donation today to "Uhuru"

uhurufoods.org 1245 18th Avenue South St. Petersburg, FL 33705



#### For More Information and To Volunteer: Contact BSI/Uhuru Foods & Pies

**CALIFORNIA:** oakland@uhurufoods.org 800-578-5157 **FLORIDA:** stpete@uhurufoods.org 888-519-4022

### Introducing the Economic Future For African People



# BLACK STAR

To build economic development and commerce for and between African people worldwide.



Black Star Industries Is 21st Century Garveyism



Deputy Chair Ona Zene' Yeshitela







#### Be A Part of Creating Economic Independence for Africa and African People



#### **UhuruPlanet**



# Invest in Your Future: Donate To Black Star Industries

What Do You Get Back From Your Investment?

A Free and Independent Africa.

The Dignity That Comes With Being A Free

And Self-Determining People!

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